rued 4/24/61 HEILAND

35mm single lens Reflex Camera



have

seen

it

yet?

STEWARTS CAMERA SHOP, INC

ANOTHER



DIAMOND JUBILEE PRODUCT

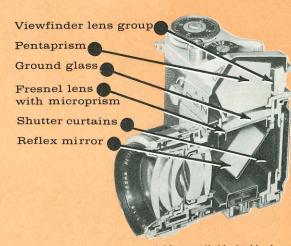
FROM HONEYWELL

the HEILAND

PENTAX

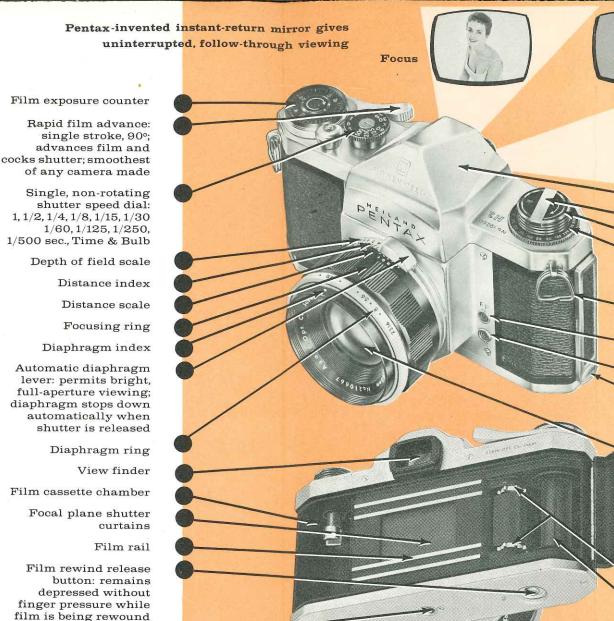
the lightest, trimmest, easiesthandling camera in the single lens reflex field!

The elegant simplicty of its classic design makes the Pentax as natural to use as your hands. Look through the brightest of all pentaprism finders and see how easy it is to keep the life-size image constantly in focus. Press the shutter release and see how the diaphragm automatically stops down—how the instant-return mirror gives you uninterrupted, follow-through viewing. All controls on one deck give you complete operating freedom—let you take full advantage of the Pentax's famous, razor-sharp Takumar lens. And yet the Pentax is only \$179.50 (less case)*—the greatest camera value in the world!



*Also available in black finish at same price

You can buy the Pentax for as little as \$18.00 down and \$8.08 a month at most Heiland dealers.



Instantly see again!

Expose

Pentaprism housing

Rapid rewind crank (unfolds to crank position)

Rewind knob

Film type reminder dial: color-coded for black & white, color, and special films

D-ring for carrying strap

FP flash terminal (for focal plane lamps)

X flash terminal (for electronic flash, F & M lamps)

Back lock

Film pressure plate

Latest design, razorsharp, 6-element Auto-Takumar 55mm, f/2.0 lens-fastest fine lens available for the price. Minimum aperture f/22; minimum focusing distance 1.8 ft.; 43° angle of view; helicoidal lens mount; detent f/stops with intermediate settings

Film perforation sprockets

Takeup spool

Film cassette chamber

Tripod socket

PENTAX

.....\$6.95

CAMERAS

711—Pentax H2 Reflex Body Only, satin chrome finish	\$139.50
712—Pentax H2 Reflex Body Only, black anodized finish	
751—Collapsible soft leather case for Pentax; permits carrying camera with	
55mm lens and inverted lens hood	\$ 15.00
752—Hard leather case for Pentax	



coated of highest quality.
coated of highest quality.
761—Filter 46mm standard size (UV)\$6.95
762—Filter 46mm standard size (Lt. yellow) \$6.95
763—Filter 46mm standard size (Lt. orange) \$6.95
764—Filter 49mm for 83 and Auto-105mm lenses (UV)\$6.95
765—Filter 49mm for 83 and Auto-105mm lenses (Lt. yellow)
766—Filter 49mm for 83 and Auto-105mm lenses (Lt. orange)\$6.95
767-Filter 83mm for 300mm lens (UV)\$22.50
768—Filter 83mm for 300mm lens
(Lt. yellow)\$22.50
769—Filter 83mm for 300mm lens (Lt. orange)\$22.50
Lenshoods — screw in
781—Rear Cover for Lens\$1.7
782—Lenshood 46mm standard size for 55mm, 58mm, 105mm (preset) and 135mm
lenses\$6.9
MOO T 1 1 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0

783—Lenshood for 35mm f/4.0 lens......\$6.95

Auto-105mm lenses\$7.25

784-Lenshood 49mm size for 83 and

ACCESSORIES

Macro and Micro Copy Equipment



785—Extension Tubes
(set of 3—
7.5mm, 15mm,
and 30mm)\$18.95



786—Bellows Unit,
permits use of
camera lens
with special
calibrated
gear shaft\$29.50



787—Miscroscope Adapter, for mounting Pentax body on miscroscope tube\$25.00



788—Right-Angle Finder\$29.50

Miscellaneous

789—Cable Release\$2	.50
790—Leica Adapter A, for use of Leica-mount lenses on Pentax body; for closeup pho-	05
tography only	.90
closeup photography only\$6	.95
793—Accessory Clip\$2	.95
705_Film Magazine \$4	

All Prices Are Subject to Change Without Notice Note: All prices include Federal Tax where applicable.

TAKUMAR LENSES

Takumar Lenses—for the Pentax Camera are coated, fully corrected type of highest optical quality, noted for their fine resolution. The Auto-35mm, 55mm, and 105mm lenses are designed to stop down to any preselected f/stop at the instant the shutter is tripped.



721—35mm Auto-Takumar, f/2.3 \$124.50



722—35mm Takumar, f/4.0 \$64.50



723—55mm Auto-Takumar, f/1.8 \$112.50



Long Focal Length and Telephoto Lenses

724—83mm Takumar, f/1.9 \$134.50 725—105mm Takumar, f/2.8 \$84.50 726—105mm Auto-Takumar, f/2.8 \$124.50



727—Takumar 135mm, f/3.5, \$89.50



728—Takumar 200mm, f/3.5; 4 elements, \$189.50



729—Takumar 300mm, f/4.0, \$279.50



730—Takumar 500mm, f/5.0, \$350.00



731—Takumar 1000mm, f/8.0....\$1195.00

Honeywell



Heiland Photo Products

5200 E. Evans Ave., Denver 22, Colorado